

RISK MANAGEMENT IN ACTION:
THE KEYS TO RISK MANAGEMENT IN A WORLD OF
INCREASING RISKS

The Operations Security Professionals Society, P. O. Box 150515, Alexandria, VA 22315-0515
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A Message from our President

Daryl Haegley

As many may already know, after a year at the helm, Sam Crouse recently passed me the honor of OPS President. Sam is recovering well from back surgery and will assist where possible. With the transition complete, the Board of Directors and members continue to advance the professionalization of OPSEC. Our ultimate goal remains to promote best practices and reduce vulnerabilities to your various government, industry, and corporate missions.

The collective collaborative crew will continue on its 2009 charted course to:

1. Promote & maintain OPS identity and value-added (via independent action and partner relationships)
2. Increase memberships by 100%
3. Increase OCP, OAP certifications to 25% of membership

Recognizing your volunteer efforts compete with many other commitments, I appreciate any and all that you can devote to the advancing OPS in these challenging times. I encourage you to join one of the four main committees: Membership, Communications, Finance, and Professional Standards. Contact me or any of the board members listed on the public website with

National OPSEC Conference

Registration is now open for the 20th Annual National OPSEC Conference being held at the Henry B. Gonzalez Convention Center in San Antonio, Texas, on May 11-15, 2009. Go to www.ioss.gov to register. This year's registration is unlimited!

The National OPSEC Conference is designed to provide training and networking opportunities for professionals in management, security, intelligence, infrastructure protection, counterintelligence, military operations, public safety and related fields. Proposed briefing tracks include:

- Homeland Security/Public Safety
- Threat
- Military Operations

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questions or to get involved.

I look forward to meeting each of you at the 2009 National OPSEC Conference (11-15 May) in San Antonio.

Sincerely,

Daryl Haegley, OCP, CCO
14th National President
OPSEC Professionals Society
Board of Directors
Email: president@opsecsociety.org
Web: www.opsecsociety.org

- Corporate
- Vulnerabilities and Countermeasures
- General OPSEC topics
- Hands-on Lab experience

Speakers are all recognized experts in their topic areas, and are recruited from both government organizations and private industry. Every aspect of the OPSEC process is addressed, with special attention to new developments.

There will be a social event for our members on Wednesday, May 13, at 7:30 p.m. and a daily meeting room to socialize from 5:00 to 6:00 p.m. More details to follow on both.

Board of Directors

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Deputy Chair of Membership & Communications Committees



Show Up Every Day and Try Your Hardest.

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Bill Johnston, Member of the Original Purple Dragon Team, Special Assistant to the President

Victor "Top" Watson, Member of Membership & Communications Committee and MOP Administrator

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Carla Gregor, Executive Assistant to the Board of Directors and Member of Membership & Communications Committee

Communications@OPSECSociety.org

OPSEC Professional Society – Committees

We have four active committees and we encourage you to join one. They are: Membership, Communications, Finance, Education and Professional Standards.

Membership: Duties include to receive and process applications for membership, to decide on eligibility of prospective members subject to the review and judgment of the Board of Directors and to promote the increase of Society membership. If you are interested in this committee, please contact Amanda Giovanni at Memberships@OPSECsociety.org

Finance: Duties include to verify all Society assets and liabilities, examine all records of the Treasurer to insure that standard, basic accounting procedures are being used, insure that bills are being paid promptly and fully identify the material or service provided, at or near year-end, review expenditures in relationship to the Annual Budget and make recommendations for the next year's budget plan and examine such other records as the Committee Chairman might deem necessary. If you are interested in this committee, please contact Karen Titherington at Treasurer@OPSECsociety.org.

Education: Duties include develop and oversee the production and execution of programs and seminars of interest to the membership, as well as educational programs for the benefit of government agencies and private sector corporations. If you are interested in this committee, please contact Pat Hyland at Education@OPSECsociety.org.

Professional Standards: Duties include to define the terms of reference used in or relative to the practice of Operations Security, to develop the standards of training, education, and professional experience to evaluate and provide for certification of OPSEC professionals, to develop such other standards and qualifications as the Board of Directors might direct, and administer the professional certification process under Board of Directors approved procedures. If you are interested in this committee, please contact Joe Saul at Certifications@OPSECsociety.org.

Call for Speakers – SARMA Annual Conference

The Security Analysis and Risk Management Association's Annual Conference is the primary outreach event for the security analysis and risk management community, and is expected to attract approximately 300 participants this year. Held in partnership with the George Mason University School of Law's Center for Infrastructure Protection (CIP), the conference is an exceptional forum for collaboration, information sharing and networking, with a wide array of practitioners from federal, state and local governments, private industry, and academia in attendance. During the three-day conference, over 50 presenters will provide fresh perspectives on current and future trends and initiatives, and will discuss the future of the profession and evolving national and international strategies for security risk management - an essential component for any nation committed to providing effective security at a price it can afford.

Interested in Presenting?

SARMA is seeking presentation proposals from individuals or groups who wish to share their insights with the security community on subjects ranging from broad policymaking to individual best practices. Special consideration will be given to proposals that examine one or more of the following areas:

- Advances in security analysis and risk management techniques

3rd Annual Conference on Security Analysis and Risk Management

June 16-18, 2009

George Mason University Law School
Arlington, Virginia

- Physical Security Risk Analysis
- Terrorism Risk Analysis
- Common Crime Risk Analysis
- Violent Crime Analysis
- Information Security Risk Analysis
- IT Risks
- Non-IT Risks
- Espionage Risk Analysis
- Personnel Security Risks
- Technical Security Risks
- Efforts to advance the professional discipline of security analysis and risk management

If interested, download the Call for Speakers packet at <https://sarma.org/events/pastevents/3rdannualconferenc/2009conferencecall/>

Did We Learn – Are We Really Ready?

A perspective by Valerie Simpson, OCP

In 2005 I had the extreme pleasure to vacation in Australia for three weeks. I was also in country to witness Australia's reaction to the 2nd terrorist attack on Bali.

After 9/11 our awareness increased dramatically and everyone was on "top of it". Slowly but surely complacency among Americans is returning. Human nature leads us there – when we start feeling safe and comfortable – we let our guard down and go back to doing the same old thing. And that unfortunately, is exactly where we are headed.

Upon exiting the Sydney Airport it seemed almost like any other airport I had ever traveled through – the same nuances with customs and immigration. Even exhausted I could not believe the signage I saw all over the place. The signs and posters I saw everywhere were advertising the "Prevention of Terrorism". I was

most impressed – something still not seen in America. I needed to catch up to the time change so I caught some much needed sleep.

About 4 hours later we took our first ferry ride across the Sydney Harbor. Again, banners in the ferry stations, banners in the ferries themselves – terrorism information – just everywhere! You see this type of advertisement on highway billboards, in train stations, on the sides of buildings, bumper stickers, inside buses, trains and ferries and there are even commercials on TV that actually run 24 hours a day! Wow I thought, this country is not afraid of insulting ethnicity, religion or faith in the name of peace and safety. "Their motto – if you see something say something and here is the number to call no matter where you are". What a concept – sharing information too!

I guess what I like most about Prime Minister John

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Howard (who was the Prime Minister at the time) was something he said to visitors to his country which was: "We (Australia) did not ask you to come here; we are not making you stay here either. If you don't like our laws, customs or ways of life – then go back to where you came from." In other words we (Australia) will not tolerate terrorism no matter what walk of life you are. Unfortunately in America it is not the same. Even I was questioned in the US by the TSA and ordered to take off my Christian baseball cap - even though they had just let a man go through the security checkpoint that had a turban on. Well my Christian cap represented my faith and they the TSA and the US Government insulted it but no – they certainly did not insult the man with the turban. What makes this right or fair I ask?

Although the US Government has done much to fight terrorism we must also step up to the plate and not be so afraid of insulting people of other ethnic backgrounds and religious beliefs. If an authority asks me to do something in another country (that's not illegal, immoral or unethical) – I will honor not insult the rules of that

country. But here in the states it isn't the same we allow our laws to be ignored (in the name of discrimination) which is the same as insult.

What Australia did to both promote and prevent terrorism in 2005 (only 4 years after the 9/11 terrorist attack on America) is still more than what the United States has done to date. Even though we have not had another terrorist attack on our soil since 9/11 if complacency does not cease and we the people do not take a more forceful approach to educating our public and not being afraid to do so, I am afraid of what may occur. As an OPSEC Certified Professional and a Life time member of the OPSEC Professional's Society, I challenge each and every one of you to do your part – get the word out. We as OPSEC Practitioners, OAP's and OCP's owe it to this great nation. To help the Government get the word out and by doing our part to keep America the "Land of the Free and the Home of the Brave".

OPS Coin Design Contest Information

By Larry Pugliese

Attention: OPS Members!

In preparation for the 2009 National OPSEC Conference, we are running a Coin Design Contest. Last year's NSDD 298 20th Anniversary Coin was a huge hit at the conference and we'd like to continue the trend and develop another coin to be unveiled for sale at this year's conference. Please see the attached submission form and contest rules.

TO LEARN MORE ABOUT ADVERTISING AND SPONSORSHIP OPPORTUNITIES;

TO MAKE A DONATION;

TO SUBMIT INFORMATION ABOUT AN OPCOMING EVENT;

INTERESTED IN SUBMITTING AN ARTICLE TO THE OPSEC NEWSLETTER – SEND YOUR PROPOSED ARTICLE TO;

EMAIL: Amanda Giovanni at Memberships@OPSECSociety.org or call 703-922-8775.

Keep Getting This Newsletter

To ensure delivery to your inbox (not bulk or junk folders), please add Communications@OPSECSociety.org to your address book.

TO SUBSCRIBE: If you were sent this by a colleague and wish to subscribe to OPSEC Society's complementary Risk Management in Action e-newsletter, please send an email to Communications@OPSECSociety.org

TO UNSUBSCRIBE: This news service comes to you from the news team at the OPSEC Society. If you do not wish to receive it in the future, please reply to this e-mail with the subject line "Un-subscribe."

Please feel free to share this e-mail with your colleagues and encourage them to sign up to get their own copy at Communications@OPSECSociety.org

Upcoming Events

IMPACT²⁰⁰⁹

**Security 360° – Emerging
Threats, Practical Solutions**

NSI's 24th Annual
National Security Forum

When and Where:

April 6 - 8, 2009
Hilton Tysons Corner
McLean, VA

Highlights:

From the nuts and bolts of DoD Security, NISPOM and OPSEC to the biggest information security threats, you'll find the answers you need to do your job at IMPACT 2009!

IMPACT 2009 is essential for government and contractor security professionals responsible for protecting classified and sensitive information assets from a growing array of threats posed by espionage, terrorism, computer crime and information warfare.

MORE INFO

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